



AAU CAREER  
AALBORG UNIVERSITY

# GUIDE FOR LINKEDIN'S ALUMNI TOOL

## WHAT CAN YOU USE THE ALUMNI TOOL FOR?

With the alumni tool on LinkedIn, you can find graduates from AAU with a similar educational background as yourself, and, among other things, see what they do and where they work (including organisation and line of business).

You can often also follow the career paths that they have taken to get to their current jobs.

Use the alumni tool to:

- Seek inspiration for your opportunities both during and after your study
- Seek inspiration in the careerpaths of profiles and the ways to talk about them
- Find relevant organisations you can collaborate with during your studies.

## WHAT CAN THE ALUMNI TOOL DO?

The alumni tool contains information on more than 70.000 profiles connected to Aalborg University. With the alumni tool, you can easily find and contact others with a similar educational background and expand your network.

The alumni tool can also show data from all universities in Denmark and most of the larger international universities (choose "change university" in the tool's top right corner).

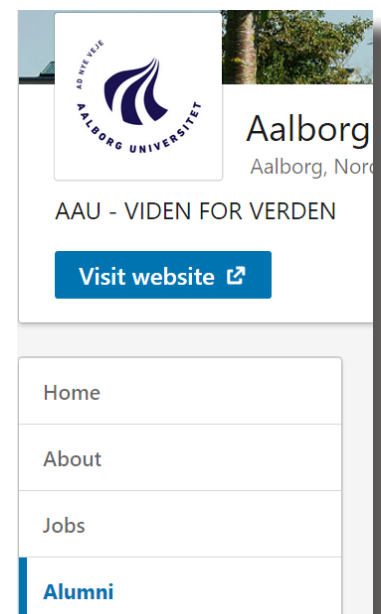
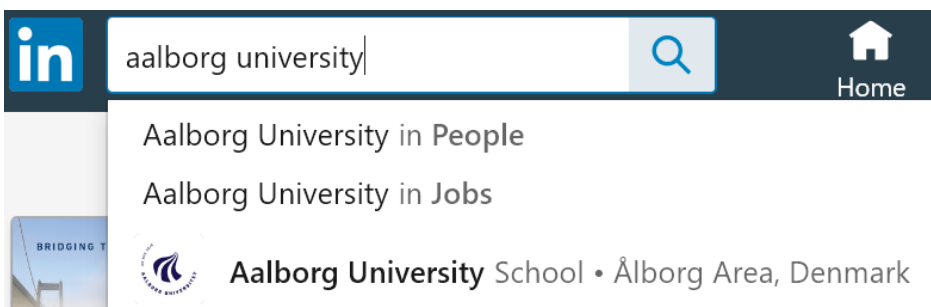
You can filter your search in accordance with e.g. year, education, competencies, and how you are connected in the network. All search results are clickable, and the results you click will be added as a filters in your search.

## HOW TO FIND THE ALUMNI TOOL

Search for Aalborg University's official page on LinkedIn. Write "Aalborg University" in the search box (Note, there are several Aalborg University pages on LinkedIn – Choose the one that is registered as a school).

*The shorter way is to just type in the following url: [www.linkedin.com/alumni](http://www.linkedin.com/alumni) - to work you need to be logged in and have Aalborg University entered as your current university of study.*

Click on "Alumni"



## SEARCH IN THE ALUMNI TOOL

You can search with free text of your own choosing in the search box (marked in the picture below as **1**).

You can see results, sorted specifically after:

- Geography
- Organisation
- Area of work
- Line of study
- Competencies
- Connections

You can now add a filter by either clicking on one of the bars or by adding a specific keyword into the filter (marked on the picture below as **2**).

By clicking "Show more", the box below will show the top 15 related to your search, and will be adjusted dynamically in accordance with your searches and your choices.

The screenshots illustrate the search tool's interface. The top screenshot shows the search box (1) and filters for 'Where they live' and 'Where they work'. The middle screenshot shows filters for 'What they do' and 'What they studied'. The bottom screenshot shows filters for 'What they are skilled at' and 'How you are connected'. A 'Show more' button is visible at the bottom of the interface.

Category	Count
Where they live	
Denmark	65,351
Northern Region, Denmark	28,756
Copenhagen Area, Capital Region, Denmark	16,107
Central Region, Denmark	11,694
Southern Region, South Jutland, Denmark	3,984
Where they work	
Aalborg University	2,881
Aalborg Kommune	826
Novo Nordisk	454
What they do	
Business Development	9,703
Education	8,089
What they studied	
Economics	3,919
International/Global Studies	3,564
What they are skilled at	
Project Management	21,947
Microsoft Office	18,772
Project Planning	13,367
English	13,161
Management	12,001
How you are connected	
3rd+	41,929
2nd	25,894
1st	728

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